

# beautyworld

## MIDDLE EAST

The Largest International Trade Fair for Beauty Products, Cosmetics and Perfumery in the Middle East.

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Fair Date	24-26. May 2011
Opening Hours	10:00– 19:00
Location	Dubai International Convention and Exhibition Centre, United Arab Emirates
Exhibition Space	13,526 (2011)
Exhibitors	800 (2011)
Visitors	17,000 (2011)

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Product Groups	Skincare, make-up, beauty and hygiene products and accessories, hair care products and accessories, self tanning and sun care products and accessories, dental care, professional care products for beauty and hair salons, manicure/ pedicure, fragrances, drugstore articles, packaging and packing materials, spa and bathing culture, spa products and treatments, health and therapy, nutrition and vitality, fitness and exercise, solarium tanning for spas, medical wellness, business services, fittings, equipment and furniture, consulting and agencies, worldwide wellness and spas facilities, trade associations, public institutions, government agencies, media.
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Participation Fee	1 side open: US\$ 395.00 per sqm 2 sides open: US\$ 400.00 per sqm 3 sides open: US\$ 405.00 per sqm 4 sides open: US\$ 410.00 per sqm Shell Scheme build: additional US\$ 65 per sqm No VAT is currently charged in the United Arab Emirates. If VAT tax is introduced by the UAE government, these charges need to be added retroactively and paid by the exhibitor.
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Admission Fee	Free admission. Trade visitors only.
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Organiser	Epoc Messe Frankfurt GmbH, PO Box 26761, Dubai, United Arab Emirates Tel: +971 4 33 80 102 Fax: +971 4 33 90 280 <a href="http://www.beautyworldme.com">www.beautyworldme.com</a>
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For further information	concerning Beautyworld Fairs Abroad, please contact the Messe Frankfurt Head Office: Ms. Ellen Kuhn, Tel: +49-69-7575-5684 – <a href="mailto:ellen.kuhn@messefrankfurt.com">ellen.kuhn@messefrankfurt.com</a>
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